



February 1, 2021

Variable Data Specialist

The Badger Group is a print and marketing services provider specializing in complex, variable data driven solutions for our clients. Using the latest technology we provide multi-channel communication platforms that enhance our clients marketing efforts. Our services include data management, list procurement and processing, highly targeted direct mail, print marketing, digital marketing, email marketing, marketing automation, fulfillment and complete storefront solutions.

We are looking for a new team member that has great computer skills, loves working with data, enjoys trouble shooting and problem solving and thrives in a fast paced, ever changing environment. The ideal candidate would have a minimum of 2+ years of experience creating variable data for both printed pieces as well as digital components. Current software used by Badger Group for creating variable data components include Fusion Pro and Adobe Creative Suite for print, Mindfire Studio for marketing automation and PACE DSF for Storefront solutions. Knowledge/experience with mailing regulations and mail list processing is extremely desirable. This position requires a highly motivated and detail oriented person with strong time management and organization skills. Must be able to work independently and meet specific deadlines.

This is a full time position with flexible hours between 6:00 a.m. and 4:30 p.m. Monday – Friday. Badger offers competitive wage and benefit packages as well as future areas for growth and advancement. We also understand that “life happens” and work with all of our team members to be as flexible as possible.

Interested in exploring if you would be a fit for our great team? Email a cover letter and resume to sallyo@badgergroup.com for consideration.



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