

# 2021

## USPS RATES CHANGES



PRINT, MARKETING, & MAIL SOLUTIONS  
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 BadgerGroup.com

### PROMOTIONS:

- Emerging and Advanced Technology
- Mobile Shopping
- Tactile, Sensory and Interactive Mailpiece Engagement
- Informed Delivery
- Personalized Color Transpromo
- Earned Value Reply Mail

Prices for presorted mail services vary according to the zip codes within the mailing list, mail volume (larger lists tend to receive lower rates), weight, thickness, design, etc. The price ranges below assume postal regulations and design criteria have been met.

For a more specific postage estimate for your presorted mailings, please contact your Badger Group Representative. We hope you find this general reference guide helpful when making budget decisions on which Mail Class to use for your next campaign.

### 2021 COMMERCIAL/PRESORTED POSTAGE RANGES *(rough guide only, as of January 26, 2021)*

	Postcards	Letters	Flats (Large Envelopes)
<b>FIRST CLASS</b>	<b>Retail</b>	<b>\$0.36</b>	<b>\$0.55 (up to 1 oz)</b> \$ 0.20 each add'l oz
	<b>Automated</b>	<b>\$0.269 - \$0.285</b>	<b>\$0.398 - \$0.450</b> (less than 3.5 oz) \$0.20 each add'l oz
	<b>Non-Automated/ Machinable</b>	<b>\$0.285</b>	<b>\$0.46</b> (less than 3.5 oz) <b>\$0.870 (presorted, up to 1 oz)</b> \$0.20 each add'l oz
	<b>Non-Automated/ Non-Machinable</b>	<b>\$0.435</b>	<b>\$0.660</b> (less than 3.5 oz)
<i>Non-machinable surcharge is \$0.20. For questions or information on a specific project, contact your Badger Representative or Project Manager.</i>			

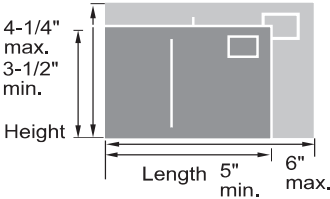
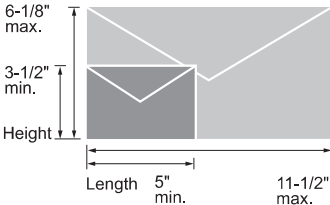
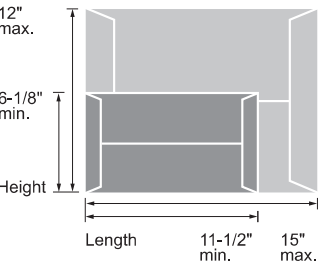
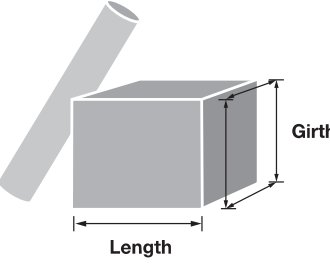
	Letters	Flats (Large Envelopes)
<b>MARKETING MAIL COMMERCIAL</b>	<b>Automated</b>	\$0.259 - \$0.304 (3.5 oz or less)
	<b>Non-Automated/ Machinable</b>	\$0.302 - \$0.311 (3.5 oz or less)
	<b>Non-Automated/ Non-Machinable</b>	\$0.538 - \$0.748 (4 oz or less)
		Mails at Commercial Marketing Parcel Rates

	Letters	Flats (Large Envelopes)
<b>MARKETING MAIL NONPROFIT</b>	<b>Automated</b>	\$0.138 - \$0.183 (3.5 oz or less)
	<b>Non-Automated/ Machinable</b>	\$0.181 - \$0.190 (3.5 oz or less)
	<b>Non-Automated/ Non-Machinable</b>	\$0.344 - \$0.554 (4 oz or less)
		Mails at Nonprofit Marketing Parcel Rates.

**NOTE:** Additional Carrier Route and High Density discounts apply to qualified mail lists. Mail list must be processed in order to determine best rates.

# Domestic Quick Reference

## First-Class Mail Domestic—Retail

SHAPE	SIZE		PRICE		
<b>Postcards</b> 	<b>minimum</b>	<b>maximum</b>		<b>Price</b>	
	<b>length</b>	5 inches	6 inches		\$0.36
<b>height</b>	3-1/2 inches	4-1/4 inches			
<b>thickness</b>	0.007 inch	0.016 inch			
<b>Letters</b> 	<b>minimum</b>	<b>maximum</b>	<b>Weight Not Over (oz.)</b>	<b>Stamped Price</b>	
	<b>length</b>	5 inches	11-1/2 inches	1	\$0.55
	<b>height</b>	3-1/2 inches	6-1/8 inches	2	0.75
	<b>thickness</b>	0.007 inch	1/4 inch	3	0.95
				3.5	1.15
			<b>Weight Not Over (oz.)</b>	<b>Metered Price</b>	
			1	\$0.51	
			2	0.71	
			3	0.91	
			3.5	1.11	
<b>Flats</b> 	<b>minimum*</b>	<b>maximum</b>	<b>Weight Not Over (oz.)</b>	<b>Price</b>	
	<b>length</b>	11-1/2 inches	15 inches	1	\$1.00
	<b>height</b>	6-1/8 inches	12 inches	2	1.20
	<b>thickness</b>	1/4 inch	3/4 inch	3	1.40
				4	1.60
				5	1.80
				6	2.00
				7	2.20
				8	2.40
				9	2.60
				10	2.80
				11	3.00
				12	3.20
				13	3.40
<b>EDDM Flats—Retail</b>				\$0.192	
<b>Parcels</b> 	<b>length + girth</b>		<b>Weight Not Over (oz.)</b>	<b>Price</b>	
		length + girth combined cannot exceed 108 inches (USPS Retail Ground cannot exceed 130 inches)	1	\$4.00	
	<b>length</b>	the longest side of the package	2	4.00	
	<b>girth</b>	measurement around the thickest part (perpendicular to the length)	3	4.00	
			4	4.00	
			5	4.80	
			6	4.80	
			7	4.80	
			8	4.80	
			9	5.50	
			10	5.50	
			11	5.50	
			12	5.50	
			13	6.25	
Price may vary depending on zone					