2020 USPS RATES CHANGES



PROMOTIONS:

- Emerging and Advanced Technology
- Mobile Shopping
- Tactile, Sensory and Interactive Mailpiece Engagement
- Informed Delivery
- Personalized Color Transpromo
- Earned Value Reply Mail

Prices for presorted mail services vary according to the zip codes within the mailing list, mail volume (larger lists tend to receive lower rates), weight, thickness, design, etc. The price ranges below assume postal regulations and design criteria have been met.

For a more specific postage estimate for your presorted mailings, please contact your Badger Group Representative. We hope you find this general reference guide helpful when making budget decisions on which Mail Class to use for your next campaign.

2020 COMMERCIAL/PRESORTED POSTAGE RANGES (rough guide only, as of January 26, 2020)

		Postcards	Letters	Flats (Large Envelopes)
CLASS	Retail	\$0.35	\$0.55 (up to 1 oz) \$ 0.15 each add'l oz	\$1.00 (up to 1 oz) \$0.20 each add'l oz
	Automated	\$0.260 - \$0.276	\$0.389 - \$0.439 (less than 3.5 oz)	\$0.430 - \$0.710 (up to 1 oz) \$0.20 each add'l oz
RST	Non-Automated/ Machinable	\$0.285	\$0.46 (less than 3.5 oz)	\$0.810 (presorted, up to 1 oz) \$0.20 each add'l oz
ᄪ	Non-Automated/ Non-Machinable	\$0.435	\$0.610 (less than 3.5 oz)	
	Non-machinable surch	arge is \$0.15. For questions or information on	a specific project, contact you Badger Repres	sentative or Project Manager.

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4		Letters	<i>Flats</i> (Large Envelopes)
Automa	ted	\$0.284 - \$0.299 (3.5 oz or less)	\$0.418 - \$0.666 (4 oz or less)
Non-Aut Machina	tomated/ able	\$0.295 - \$0.305 (3.5 oz or less)	\$0.501 - \$0.685 (4 oz or less)
	tomated/ chinable	\$0.539 - \$0.702 (4 oz or less)	Mails at Commercial Marketing Parcel Rates

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		Letters	Flats (Large Envelopes)
F	Automated	\$0.112 - \$0.178 (3.5 oz or less)	\$0.240 - \$0.488 (4 oz or less)
NFK	Non-Automated/ Machinable	\$0.148 - \$0.184 (3.5 oz or less)	\$0.323 - \$0.507 (4 oz or less) \$0.793 (over 4 oz)
S	Non-Automated/ Non-Machinable	\$0.460- \$0.581 (4 oz or less)	Mails at Nonprofit Marketing Parcel Rates.

Domestic Quick Reference

First-Class Mail Domestic—Retail

A-1/2" min. Height The Length 5" min. The	characteristics ir	minimum 5 inches 3-1/2 inches 0.007 inch minimum 5 inches 3-1/2 inches 0.007 inch et one or more of the non DMM 101.1.2 are als nable surcharge.	maximum 6 inches 4-1/4 inches 0.016 inch maximum 11-1/2 inches 6-1/8 inches 1/4 inch nonmachinable	Weight Not Over (oz.) 1 2 3 3,5	Price \$0.35 Stamped Price \$0.55 0.70
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				2	\$0.50
				3	0.65
					0.80
				3.5	0.95
Flats		minimum*	maximum	Weight Not Over (oz.)	Price
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12" T I	length	11-1/2 inches	15 inches	2	1.20
	height	6-1/8 inches	12 inches	3	1.40
	thickness	1/4 inch	3/4 inch	4	1.60
min.	* Flats exceed at	t least one of these di		5	1.80
		rigid, nonrectangular, o		6	2.00
Height 1 t	thick pay parcel	prices.	·	7	2.20
				8	2.40
Length 11-1/2" 15" min. max.				9	2.60
max.				10	2.80
				11	3.00
				12	3.20
				13	3.40
			EDDI	// Flats-Retail	\$0.191
Parcels				Weight Not	
Parceis				Over (oz.)	Price
le l	length + girth			1	\$3.80
10	length + girth co	mbined cannot excee	ed 108 inches	2	3.80
		ound cannot exceed 1		3 4	3.80 3.80
	I 41-			5	3.80 4.60
	length the longest side	of the nackage		6	4.60
Girtil	and longest side	or the package		7	4.60
	girth			8	4.60
4		ound the thickest part	t (perpendicular to	9	5.30
Length	the length)			10 11	5.30
				12	5.30 5.30
				13	5.90