

# Customizable Storefronts

When your organization operates from multiple locations or your team is mobile, you can still keep your brand and marketing strategy consistent with a customizable storefront.

## Customize so it fits your needs

Our storefronts can be customized so that you offer exactly what you want to offer to anybody who needs access.

- Choose a custom URL
- Choose payment options
- Choose shipping options available
- Choose who has access to buy each product
- Choose whether products are standard or personalized
- Add or delete products any time
- Control costs with quantity levels/approvals

## Keep your brand consistent

Design your products so they are consistent at every location. For products that require team member personalization, you design the template and set up parameters for the variable content. That way, you offer the flexibility, but keep your look and messaging consistent!

- Offer print, direct mail, promotional items, and wearables
- Personalize products with variable data
- Require approval before orders are placed (optional)

## Make ordering easy for your whole team

No matter where your team has an office, a customized storefront makes ordering easy.

- Easy ordering from mobile devices
- Easy access to order history for fast re-orders
- Personal logins that store preferences
- Team members only see what they have permission to order
- Available 24/7 so you can order anywhere & anytime you have internet access
- Upload mailing lists for seamless direct mail offerings

## All the other options that you expect...

Our storefronts have all the things that you have come to expect from storefronts:

- Mobile-responsive design
- PCI Compliant secure online ordering
- Secure logins
- Customized reports for locations, departments, etc.
- Real-time inventory control
- Streamlined ordering & distributions



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