

2018 QUICK REFERENCE GUIDE USPS RATE CHANGES



PRINT, MARKETING, & MAIL SOLUTIONS
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KEY CHANGES FOR 2018:

First Class Mail:

- *First Class Mail® Retail (postcards, letters, and flats) will increase \$0.01 for 1 oz or less. Over 1 oz will continue to be \$0.21 for each additional ounce.*

Marketing Mail (Commercial & Nonprofit):

- *Maximum weight for machinable letters is 3.5 oz. Maximum weight for non-machinable letters is 4 oz.*
- *Maximum weight for machinable flats is 4 oz.*

Prices for presorted mail services vary according to the zip codes within the mailing list, mail volume (larger lists tend to receive lower rates), weight, thickness, design, etc. The price ranges below assume postal regulations and design criteria have been met.

For a more specific postage estimate for your presorted mailings, please contact your Badger Group Representative. We hope you find this general reference guide helpful when making budget decisions on which Mail Class to use for your next campaign.

2018 COMMERCIAL/PRESORTED POSTAGE RANGES *(rough guide only)*

	Postcards	Letters	Flats (Large Envelopes)
FIRST CLASS	Retail	\$0.35	\$0.50 (up to 1 oz) \$ 0.21 each add'l oz
	Automated	\$0.257 - \$0.274	\$0.378 - \$0.424 (less than 3.5 oz) \$0.21 each add'l oz
	Non-Automated/ Machinable	\$0.280	\$0.458 (less than 3.5 oz) \$0.799 (presorted, up to 1 oz) \$0.21 each add'l oz
	Non-Automated/ Non-Machinable	\$0.49	\$0.668 (less than 3.5 oz)
<i>Non-machinable surcharge is \$0.21. For questions or information on a specific project, contact your Badger Representative or Project Manager.</i>			

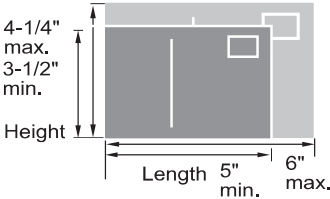
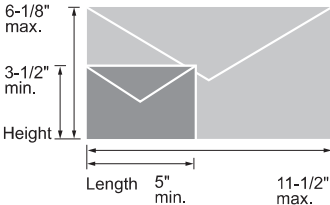
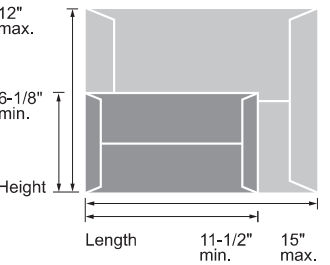
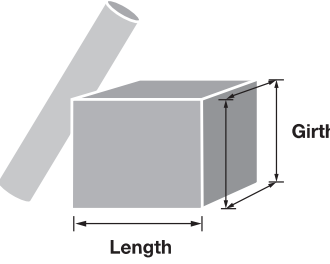
	Letters	Flats (Large Envelopes)
MARKETING MAIL COMMERCIAL	Automated	\$0.220 - \$0.287 (3.5 oz or less)
	Non-Automated/ Machinable	\$0.256 - \$0.300 (3.5 oz or less)
	Non-Automated/ Non-Machinable	\$0.448 - \$0.646 (4 oz or less)
		Mails at Commercial Marketing Parcel Rates

	Letters	Flats (Large Envelopes)
MARKETING MAIL NONPROFIT	Automated	\$0.105 - \$0.172 (3.5 oz or less)
	Non-Automated/ Machinable	\$0.141 - \$0.185 (3.5 oz or less)
	Non-Automated/ Non-Machinable	\$0.364 - \$0.531 (4 oz or less)
		Mails at Nonprofit Marketing Parcel Rates.

NOTE: Additional Carrier Route and High Density discounts apply to qualified mail lists. Mail list must be processed in order to determine best rates.

Domestic Quick Reference

First-Class Mail Domestic—Retail

SHAPE	SIZE		PRICE		
Postcards 	minimum	maximum		Price	
	length	5 inches	6 inches		\$0.35
height	3-1/2 inches	4-1/4 inches			
thickness	0.007 inch	0.016 inch			
Letters 	minimum	maximum	Weight Not Over (oz.)	Stamped Price	
	length	5 inches	11-1/2 inches	1	\$0.50
	height	3-1/2 inches	6-1/8 inches	2	0.71
	thickness	0.007 inch	1/4 inch	3	0.92
				3.5	1.13
Letters that meet one or more of the nonmachinable characteristics in DMM 101.1.2 are also subject to the \$0.21 nonmachinable surcharge.			Weight Not Over (oz.)	Metered Price	
			1	\$0.47	
			2	0.68	
			3	0.89	
			3.5	1.10	
Flats 	minimum*	maximum	Weight Not Over (oz.)	Price	
	length	11-1/2 inches	15 inches	1	\$1.00
	height	6-1/8 inches	12 inches	2	1.21
	thickness	1/4 inch	3/4 inch	3	1.42
				4	1.63
				5	1.84
				6	2.05
				7	2.26
				8	2.47
				9	2.68
				10	2.89
				11	3.10
				12	3.31
				13	3.52
			EDDM Flats—Retail	\$0.178	
Parcels 	length + girth		Weight Not Over (oz.)	Price	
	length + girth combined cannot exceed 108 inches (USPS Retail Ground cannot exceed 130 inches)		1	\$3.50	
	length	the longest side of the package	2	3.50	
	girth	measurement around the thickest part (perpendicular to the length)	3	3.50	
			4	3.50	
			5	3.75	
			6	3.75	
			7	3.75	
			8	3.75	
			9	4.10	
			10	4.45	
			11	4.80	
			12	5.15	
			13	5.50	