



Targeted Solutions

# QUICK REFERENCE GUIDE 2017 USPS RATE CHANGES

## KEY CHANGES AS OF 1/22/17:

### » First Class Mail:

- First Class Mail® retail stamp price will increase from \$0.47 to \$0.49
- Maximum weight for Non-automation Presorted Letters will increase from 3.3 oz. to 3.5 oz.

### » Standard Mail & Nonprofit Standard Mail:

- Standard Mail will now be called Marketing Mail
- Nonprofit Standard Mail will now be called Nonprofit Marketing Mail
- Maximum weight for Standard Mail machinable letters will increase from 3.3 oz. to 3.5 oz.

Prices for presorted mail services vary according to the zip codes within the mailing list, mail volume (larger lists tend to receive lower rates), weight, thickness, design, etc. The price ranges below assume postal regulations and design criteria have been met.

For a more specific postage estimate for your presorted mailings, please contact your Badger Group Account Representative or Mailing Specialist. We hope you find the general reference guide, below, helpful when making budget decisions on which Mail Class to use for your next campaign.

## 2017 COMMERCIAL/PRESORTED POSTAGE RANGES *(rough guide only)*

<b>FIRST CLASS</b>	Automated <b>POSTCARDS</b> <b>\$0.253 - \$0.284</b>	Non-automated machinable/non-machinable <b>\$0.284</b>	RETAIL <b>\$0.34</b>
	Automated <b>LETTERS</b> up to 2 oz. <b>\$0.373 - \$0.423</b>	Non-automated machinable/non-machinable <b>\$0.453 / \$0.663</b>	\$0.49 (up to 1 oz.) <b>\$ 0.21 each add'l oz.</b>
	Automated <b>FLATS</b> (Large Envelopes) <b>\$0.446 - \$0.750 (up to 1 oz.)</b>	Non-automated machinable/non-machinable <b>\$0.798</b>	RETAIL <b>\$0.98 (up to 1 oz.)</b>

*For pricing of additional oz. please contact your Badger Account Rep or Badger Mailing Specialist.*

<b>MARKETING MAIL</b>	Automated <b>LETTERS</b> weighing 3.5 oz. or less <b>\$0.251 - \$0.288</b>	Non-automated machinable/non-machinable <b>\$0.284 - \$0.301 / \$0.462 - \$0.647</b>
	<i>If over 3.3 oz.: Per piece per lb. calculation. Contact your Badger Acct Rep or Badger Mailing Specialist for estimate.</i>	
	Automated <b>FLATS</b> (Large Envelopes) weighing 3.4 oz. or less <b>\$0.387 - \$0.550</b>	Non-automated machinable <b>\$0.435 - \$0.588</b>

*If over 3.4 oz.: per piece per lb. calculation. Contact your Badger Acct Rep or Badger Mailing Specialist for estimate.*

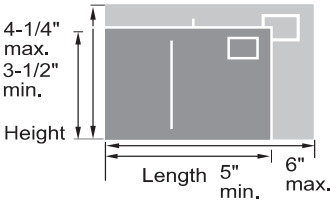
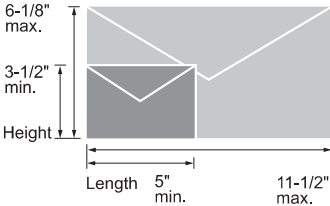
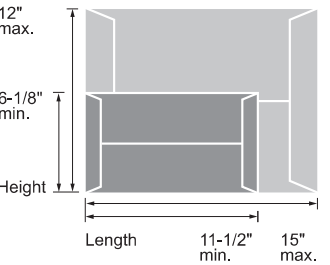
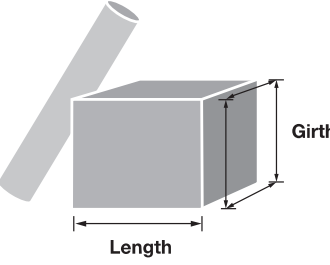
<b>MARKETING MAIL NON-PROFIT</b>	Automated <b>LETTERS</b> weighing 3.5 oz. or less <b>\$0.137 - \$0.171</b>	Non-automated machinable/non-machinable <b>\$0.167 - \$0.184 / \$0.345 - \$0.530</b>
	<i>If over 3.5 oz.: Per piece per lb. calculation. Contact your Badger Acct Rep or Badger Mailing Specialist for estimate.</i>	
	Automated <b>FLATS</b> (Large Envelopes) weighing 3.4 oz. or less <b>\$0.244 - \$0.407</b>	Non-automated machinable <b>\$0.292 - \$0.445</b>

*If over 3.4 oz.: per piece per lb. calculation. Contact your Badger Acct Rep or Badger Mailing Specialist for estimate.*

**NOTE:** SCF discounts may apply to qualified mail pieces mailed from SCF facilities. Additional Carrier Route and High Density discounts apply to qualified mail lists. Mail list must be processed in order to determine rates.

# Domestic Quick Reference

## First-Class Mail Domestic—Retail

SHAPE	SIZE		PRICE		
<b>Postcards</b> 	<b>minimum</b>	<b>maximum</b>		<b>Price</b>	
	<b>length</b>	5 inches	6 inches		\$0.34
	<b>height</b>	3-1/2 inches	4-1/4 inches		
	<b>thickness</b>	0.007 inch	0.016 inch		
<b>Letters</b> 	<b>minimum</b>	<b>maximum</b>	<b>Weight Not Over (oz.)</b>	<b>Stamped Price</b>	
	<b>length</b>	5 inches	11-1/2 inches	1	\$0.49
	<b>height</b>	3-1/2 inches	6-1/8 inches	2	0.70
	<b>thickness</b>	0.007 inch	1/4 inch	3	0.91
				3.5	1.12
		Letters that meet one or more of the nonmachinable characteristics in DMM 101.1.2 are also subject to the \$0.21 nonmachinable surcharge.	<b>Weight Not Over (oz.)</b>	<b>Metered Price</b>	
			1	\$0.46	
			2	0.67	
			3	0.88	
			3.5	1.09	
<b>Flats</b> 	<b>minimum*</b>	<b>maximum</b>	<b>Weight Not Over (oz.)</b>	<b>Price</b>	
	<b>length</b>	11-1/2 inches	15 inches	1	\$0.98
	<b>height</b>	6-1/8 inches	12 inches	2	1.19
	<b>thickness</b>	1/4 inch	3/4 inch	3	1.40
				4	1.61
				5	1.82
				6	2.03
				7	2.24
				8	2.45
				9	2.66
				10	2.87
				11	3.08
				12	3.29
				13	3.50
<b>EDDM Flats—Retail</b>				\$0.177	
<b>Parcels</b> 	<b>length + girth</b>		<b>Weight Not Over (oz.)</b>	<b>Price</b>	
		length + girth combined cannot exceed 108 inches (Standard Post cannot exceed 130 inches)	1	\$2.67	
			2	2.67	
			3	2.67	
			4	2.67	
			5	2.85	
			6	3.03	
			7	3.21	
			8	3.39	
			9	3.57	
			10	3.75	
			11	3.93	
			12	4.11	
			13	4.29	