



Targeted Solutions

QUICK REFERENCE GUIDE 2017 USPS RATE CHANGES

KEY CHANGES AS OF 1/22/17:

» First Class Mail:

- First Class Mail® retail stamp price will increase from \$0.47 to \$0.49
- Maximum weight for Non-automation Presorted Letters will increase from 3.3 oz. to 3.5 oz.

» Standard Mail & Nonprofit Standard Mail:

- Standard Mail will now be called Marketing Mail
- Nonprofit Standard Mail will now be called Nonprofit Marketing Mail
- Maximum weight for Standard Mail machinable letters will increase from 3.3 oz. to 3.5 oz.

Prices for presorted mail services vary according to the zip codes within the mailing list, mail volume (larger lists tend to receive lower rates), weight, thickness, design, etc. The price ranges below assume postal regulations and design criteria have been met.

For a more specific postage estimate for your presorted mailings, please contact your Badger Group Account Representative or Mailing Specialist. We hope you find the general reference guide, below, helpful when making budget decisions on which Mail Class to use for your next campaign.

2017 COMMERCIAL/PRESORTED POSTAGE RANGES *(rough guide only)*

FIRST CLASS	Automated POSTCARDS \$0.253 - \$0.284	Non-automated machinable/non-machinable \$0.284	RETAIL \$0.34
	Automated LETTERS up to 2 oz. \$0.373 - \$0.423	Non-automated machinable/non-machinable \$0.453 / \$0.663	\$0.49 (up to 1 oz.) \$ 0.21 each add'l oz.
	Automated FLATS (Large Envelopes) \$0.446 - \$0.750 (up to 1 oz.)	Non-automated machinable/non-machinable \$0.798	RETAIL \$0.98 (up to 1 oz.)

For pricing of additional oz. please contact your Badger Account Rep or Badger Mailing Specialist.

MARKETING MAIL	Automated LETTERS weighing 3.5 oz. or less \$0.251 - \$0.288	Non-automated machinable/non-machinable \$0.284 - \$0.301 / \$0.462 - \$0.647
	<i>If over 3.3 oz.: Per piece per lb. calculation. Contact your Badger Acct Rep or Badger Mailing Specialist for estimate.</i>	
	Automated FLATS (Large Envelopes) weighing 3.4 oz. or less \$0.387 - \$0.550	Non-automated machinable \$0.435 - \$0.588

If over 3.4 oz.: per piece per lb. calculation. Contact your Badger Acct Rep or Badger Mailing Specialist for estimate.

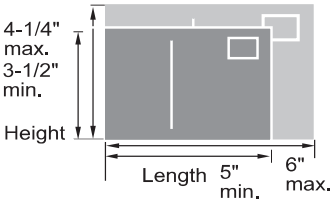
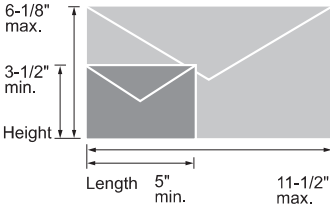
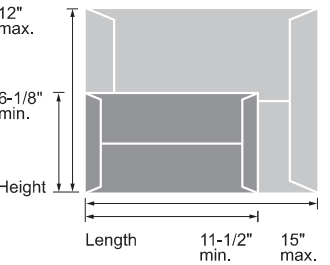
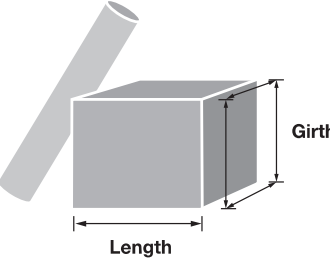
MARKETING MAIL NON-PROFIT	Automated LETTERS weighing 3.5 oz. or less \$0.137 - \$0.171	Non-automated machinable/non-machinable \$0.167 - \$0.184 / \$0.345 - \$0.530
	<i>If over 3.5 oz.: Per piece per lb. calculation. Contact your Badger Acct Rep or Badger Mailing Specialist for estimate.</i>	
	Automated FLATS (Large Envelopes) weighing 3.4 oz. or less \$0.244 - \$0.407	Non-automated machinable \$0.292 - \$0.445

If over 3.4 oz.: per piece per lb. calculation. Contact your Badger Acct Rep or Badger Mailing Specialist for estimate.

NOTE: SCF discounts may apply to qualified mail pieces mailed from SCF facilities. Additional Carrier Route and High Density discounts apply to qualified mail lists. Mail list must be processed in order to determine rates.

Domestic Quick Reference

First-Class Mail Domestic—Retail

SHAPE	SIZE		PRICE		
Postcards 	minimum	maximum		Price	
	length	5 inches	6 inches		\$0.34
	height	3-1/2 inches	4-1/4 inches		
	thickness	0.007 inch	0.016 inch		
Letters 	minimum	maximum	Weight Not Over (oz.)	Stamped Price	
	length	5 inches	11-1/2 inches	1	\$0.49
	height	3-1/2 inches	6-1/8 inches	2	0.70
	thickness	0.007 inch	1/4 inch	3	0.91
				3.5	1.12
		Letters that meet one or more of the nonmachinable characteristics in DMM 101.1.2 are also subject to the \$0.21 nonmachinable surcharge.	Weight Not Over (oz.)	Metered Price	
			1	\$0.46	
			2	0.67	
			3	0.88	
			3.5	1.09	
Flats 	minimum*	maximum	Weight Not Over (oz.)	Price	
	length	11-1/2 inches	15 inches	1	\$0.98
	height	6-1/8 inches	12 inches	2	1.19
	thickness	1/4 inch	3/4 inch	3	1.40
				4	1.61
				5	1.82
				6	2.03
				7	2.24
				8	2.45
				9	2.66
				10	2.87
				11	3.08
				12	3.29
				13	3.50
EDDM Flats—Retail				\$0.177	
Parcels 	length + girth		Weight Not Over (oz.)	Price	
		length + girth combined cannot exceed 108 inches (Standard Post cannot exceed 130 inches)	1	\$2.67	
	length	the longest side of the package	2	2.67	
	girth	measurement around the thickest part (perpendicular to the length)	3	2.67	
			4	2.67	
			5	2.85	
			6	3.03	
			7	3.21	
			8	3.39	
			9	3.57	
			10	3.75	
			11	3.93	
			12	4.11	
			13	4.29	